

**NOTICE OF PRIVACY POLICY AND
INSURANCE INFORMATION
PRACTICES
OF WILLIAM J. KING & ASSOCIATES**

At **William J. King & Associates** we value our relationship with you and are aware of the importance of maintaining the privacy of your personal and financial data. We have always protected that information and will continue to do so as described herein. When we are required to share your information, we limit it to that which is necessary to provide you with the best insurance options. The following notice describes our policies and practices with regard to collecting and disclosing nonpublic personal information about our customers and former customers.

**Confidentiality and Security of Your
Nonpublic Personal Information**

We maintain appropriate physical, electronic and procedural safeguards to maintain the confidentiality and security of your nonpublic personal information contained in our records. We restrict access to nonpublic personal information about you contained in our records to our employees who need to know that information to provide products or services to you.

Categories of Information That We Collect

We collect nonpublic personal information about you from the following sources:

- Information that we receive from you on applications and other forms;
- Information about your transactions with our affiliates, others or us
- Information that we receive from a consumer protection agency;

- Information that we receive when you visit us through the Internet.

**Categories of Parties to Whom We May
Disclose Information**

We may disclose nonpublic personal financial information about you to our affiliates. We may also disclose nonpublic personal information about you to nonaffiliated third parties as permitted or required by law.

**Accuracy of Your Nonpublic Personal
Information That We Possess**

We strive to maintain the accuracy of your information. In order to help us maintain accuracy, you have the right to reasonably access your information. If you believe any of your information in our possession is inaccurate you may request that we amend, correct or delete the information that you believe to be erroneous. If we concur with your conclusion, we will amend, correct or delete the information in question. You may write the agency at the address below to receive our complete policy on accessing and amending your nonpublic personal information contained in our records.

**Changes to Our Notice of Privacy Policy
and Insurance Information Practices**

We reserve the right to change our privacy policies and insurance information practices. If we make any changes to our policies or practices, we will provide you with a copy of a revised notice as required by applicable law.

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